

## Business Results (April 1, 2007 – December 31, 2007)

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Corporate Name: Mandom Corporation Stock Listing: Tokyo Stock Exchange, First Section

Code Number: 4917 (URL: <a href="http://www.mandom.co.jp">http://www.mandom.co.jp</a>)

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**Executive Officer** 

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# 1. Results for Q3 Fiscal 2008 (April 1, 2007 to December 31, 2007)

(Note: Rounded off to millions)

#### (1) Consolidated Financial Highlights

(The percentages are year-on-year % changes compared with the third quarter of the previous year.)

	Net Sales		Operating	Operating Income		Ordinary Income		come
	(¥ million)	Change % YoY	(¥ million) Change ( % YoY		(¥ million)	Change % YoY	(¥ million)	Change % YoY
Nine months ended December 31, 2007	44,098	12.5	6,995	34.4	7,034	32.1	3,720	35.0
Nine months ended December 31, 2006	39,182	5.5	5,204	Δ6.0	5,322	Δ5.1	2,754	∆5.1
FY 2007	51,250		5,195	-	5,109	-	2,488	-

	Earnings Per Share (EPS)	Earnings Per Share (diluted)
	(¥)	(¥)
Nine months ended December 31, 2007	156.38	-
Nine months ended December 31, 2006	115.32	-
FY 2007	104.28	-

#### (2) Financial Position

	Total Assets	Shareholders'	Shareholders'	Shareholders' Equity Per Share	
	Total Assets	Equity	Equity Ratio		
	(¥ million)	(¥ million)	(%)	(¥)	
Nine months ended December 31, 2007	54,659	46,638	78.6	1,805.93	
Nine months ended December 31, 2006	51,145	44,142	80.6	1,731.81	
FY 2007	51,620	44,182	79.6	1,727.55	

#### (3) Consolidated Cash Flow

	Operating Activities	Investing Activities	Financing Activities	Cash and Cash Equivalents at end of year	
	(¥ million)	(¥ million)	(¥ million)	(¥ million)	
Nine months ended December 31, 2007	5,678	Δ2,600	Δ1,571	10,401	
Nine months ended December 31, 2006	2,384	378	Δ2,476	9,310	
FY 2007	3,411	Δ1,120	Δ2,554	8,783	

#### 2. Dividends

	D	е	
(Date)	H1	H2	FY Total
FY 2007	¥30.00	¥30.00	¥60.00
FY 2008	¥30.00	-	
FY 2008	-	¥50.00	¥80.00
(Forecast)			

### 3. Outlook for Fiscal 2008 (April 1, 2007 to March 31, 2008)

(The percentage is a comparison over the results of the previous year.)

	Net Sales		Opera	ating	Ordin	ary	Net Inc	ome	EPS
			Income		Income		TVCT IIICOITIC		210
	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥
FY	55,500	8.3	6,450	24.1	6,250	22.3	3,200	28.6	134.52
2008									

#### **Other Information**

- (1) Changes in consolidation of subsidiaries: None
- (2) Adoption of simplified method in accounting processing: Yes
- (3) Changes in accounting processing method from that used in the consolidated accounting year immediately preceding: None

Note: For details, refer to p. 7, Financial Statements: Qualitative Analysis, 4. Other Information.

#### <Reference>

Summary of Business Results for Mandom Corporation (Non-consolidated)

 Business Results for Q3 of Fiscal 2008 (April 1, 2007 – December 31, 2007): Parent Company Only

#### (1) Sales and Income

(The percentages are year-on-year % changes compared with the third quarter of the previous year.)

	Net Sales		Operating Income		Ordinary Income		Net Income			
	(¥ million) Change		(¥ million)		(¥ million)	Change	(¥ million)	Change	(¥ million)	Change
		% YoY	% YoY		% YoY			% YoY		
Nine months ended December 31, 2007	30,128	8.3	4,202	29.7	4,646	26.1	2,874	23.8		
Nine months ended December 31, 2006	27,828	2.8	3,239	∆17.5	3,684	∆12.8	2,321	∆6.8		
FY 2007	36,498	-	3,099	-	3,372	-	2,086	-		

	Earnings Per Share (EPS)
	(¥)
Nine months ended December 31, 2007	120.84
Nine months ended December 31, 2006	97.18
FY 2007	87.45

#### (2) Financial Position

	Total Assets	Shareholders'	Shareholders'	Shareholders'
	Total Assets	Equity	Equity Ratio	Equity Per Share
	(¥ million)	(¥ million)	(%)	(¥)
Nine months ended December 31, 2007	46,574	40,720	87.4	1,711.81
Nine months ended December 31, 2006	44,661	39,861	89.3	1,675.61
FY 2007	45,301	39,591	87.4	1,664.28

#### 2. Outlook for Fiscal 2008 (April 1, 2007 – March 31, 2008):

(The percentage is a comparison over the results of the previous year.)

	Not S	alaa	Operation	a Incomo	Ordina	n, Incomo	Not In	oomo	Earnings Per
	Net Sales		Operating Income		Ordinary Income		Net Income		Share (EPS)
	¥ million	%	¥ million	%	¥ million	%	¥ million	%	¥
FY 2008	38,300	4.9	3,840	23.9	4,210	24.8	2,600	24.6	109.30

#### \* Information for the appropriate use of forecast figures, and other special comments

- 1. The forecast on the consolidated and non-consolidated business results published on October 19, 2007 has not been revised.
- 2. Data and comments relating to performance outlook given hereby are based on the information currently available to Mandom Corporation and on specific facts deemed to

be reasonable at the time. Actual performance may differ greatly from the figures forecast due to various factors. For special notes on using the forecast figures and the assumptions used in making the forecast, refer to p. 6 under Financial Statements: Qualitative Analysis, 3. Forecast for the Fiscal Year Ending March 31, 2008: Qualitative Analysis.

## Financial Statements: Qualitative Analysis

#### Consolidated Business Results: Qualitative Analysis

In this third quarter of the financial year ending March 31 2008, the Japanese economy moved forward on a steady and sound course, thanks to increased manufacturing investment arising from private-sector profit recovery and improvement on the employment front. The cosmetics industry though still faces a tough competitive environment. The Asian economy meanwhile, where the Group's overseas operations are conducted, continued on an expansion trend despite fears of skyrocketing crude oil prices and US economic recession.

Against this backdrop, the business performance for the third quarter of Fiscal 2008 ended in improved income and improved profits over the same period of the previous year.

In sales, the core brand *Gatsby* is still growing in Japan, due to hair wax (Moving Rubber) pushing up figures and paper products (Facial Paper, Body Paper) delivering healthy sales, thus bringing a 7.4% increase in income year on year. The overseas business meanwhile registered a 24.6% increase year on year in income, despite some stumbling in performance in some areas. Sales of hair styling agents increased in Asia overall and women's cosmetics in Indonesia did well. Such strong performance resulted in sales overseas of ¥44,098 million in total (12.5% up year on year).

Looking at profits, Mandom Corporation's increase in sales was the main contributing factor to the boost in operating income, aided by reduction in cost overseas deriving from the strength of local currencies against the dollar and the yen with respect to imported raw materials and goods. Operating income was ¥6,995 million (34.4% up over the same period of the previous year) and ordinary income was ¥7,034 million (32.1% up over the same period of the previous year). Pre-tax net income for the quarter also saw a huge increase year on year to ¥3,720 million (35.0% up year on year).

Consolidated subsidiaries overseas are together maintaining double-digit growth in income. Sales of the Asian and of the overseas operations as a whole are continuing to see a solid increase this quarter over the same period last year. The ratio of overseas sales to total consolidated sales now exceeds one-third, standing at 33.9%

#### 2. Consolidated Financial Condition: Qualitative Analysis

#### (1) Assets, Liabilities and Shareholders' Equity

Total assets at the end of the third quarter increased ¥3,039 million compared to the end of the previous financial year, now standing at ¥54,659 million. The main reason for this is the increase in cash and deposits and accounts receivable. The increase is the result of the expansion of operational capacities at Mandom Corporation and at PT Mandom Indonesia Tbk., the Indonesian subsidiary, and other consolidated subsidiaries

overseas.

Shareholders' equity increased ¥2,456 million over the end of the previous year and now totals ¥46,638 million. This is the result mainly of net income for this third quarter registering ¥3,720 million.

#### (2) Cash Flow

Cash flow from operations in the third quarter of FY 2008 totaled ¥5,678 million. The pre-tax quarterly net income of ¥7,011 million chiefly accounts for this, assisted by depreciation cost being ¥1,637 million and corporate tax and other payments being contained at ¥1,509 million.

Cash flow from investment activities left a negative balance of ¥2,600 million because of a spending of ¥1,700 million on tangible fixed assets principally on the plant and equipment investment in Japan and Indonesia.

Cash flow from financial activities ended in a negative balance of ¥1,571 million as a result of spending ¥1,569 million on dividends payments to shareholders including minority shareholders.

Changes in the application of consolidation led to an increase in cash and cash equivalents on hand of ¥163 million.

As a result of all the above activities, cash and cash equivalents on hand at the end of the third quarter of FY 2008 increased ¥1,454 million over the end of FY 2007 to rest at ¥10,401 million.

## 3. Forecast for the Fiscal Year Ending March 31, 2008 (consolidated basis): Qualitative Analysis

In the fourth and final quarter of FY 2008, an increase in income is expected due to new product launches. However, the profit structure is such that sales for the final quarter usually stays low due to the nature of goods and distribution. In addition, Mandom Corporation plans to invest heavily in marketing activities to bolster competitiveness. Thus, business results for the forthcoming quarter is expected to be worse than the other quarters. Overseas, healthy performance levels are being maintained but the local currencies are weakening against the yen in this quarter, indicating that the same level of contribution to the consolidated results as was seen up to the third quarter cannot be relied upon.

Notwithstanding, sales in the final quarter are expected to exceed the planned target slightly, both in Japan and overseas. The same goes for profit, and somewhat better overall results than were forecast on October 19, 2007 are foreseen; nevertheless, because of the small scale of the difference envisaged, no revision has been made in the forecast for business results of the Fiscal Year ending March 2008

#### 4. Other Information

- (1) Changes in consolidation of subsidiaries: None
- (2) Adoption of simplified methods in accounting

Corporate tax: calculation using predictive tax rates based on the legal effective tax rate Reserves set aside: simplified accounting method adopted in part

(3) Changes in accounting method from the immediate past consolidated financial year: None