## 11-Year Consolidated Financial and Non-financial

|  | $2012$ <br> March 2012 | $2013$ <br> March 2013 | $2014$ <br> March 2014 | $2015$ <br> March 2015 |
| :---: | :---: | :---: | :---: | :---: |
| Operating Results (Millions of yen) |  |  |  |  |
| Net sales | 59,801 | 60,427 | 68,215 | 70,925 |
| Overseas ratio (\%) | 34.9 | 36.8 | 40.0 | 41.3 |
| Operating profit or operating loss | 6,050 | 5,947 | 6,853 | 6,996 |
| Overseas ratio (\%) | 37.1 | 34.1 | 34.6 | 35.9 |
| Ordinary profit or ordinary loss | 6,308 | 6,241 | 7,330 | 7,595 |
| Profit attributable to owners of parent or loss attributable to owners of parent | 3,299 | 3,607 | 4,091 | 4,425 |
| Capital investment | 2,157 | 1,467 | 7,632 | 3,443 |
| Depreciation and amortization | 2,242 | 2,165 | 2,143 | 2,599 |
| Research and development expenses | 1,921 | 1,792 | 1,960 | 1,731 |
| Financial Position (Millions of yen) |  |  |  |  |
| Total assets | 55,600 | 60,163 | 67,858 | 75,980 |
| Liabilities | 8,517 | 9,126 | 12,679 | 15,000 |
| Total equity | 47,082 | 51,037 | 55,179 | 60,980 |
| Cash Flows (Millions of yen) |  |  |  |  |
| Cash flows from operating activities | 3,692 | 7,605 | 7,303 | 5,488 |
| Cash flows from investing activities | $(2,694)$ | $(5,387)$ | $(5,596)$ | $(5,141)$ |
| Free cash flows | 998 | 2,218 | 1,706 | 346 |
| Cash flows from financing activities | $(1,668)$ | $(1,646)$ | $(1,833)$ | (341) |
| Per Share Data (Yen) |  |  |  |  |
| Book value per share (BPS) | 930.50 | 1,005.54 | 1,091.54 | 1,197.11 |
| Earnings (loss) per share (EPS) | 70.56 | 77.15 | 87.51 | 94.64 |
| Cash dividends per share | 30.00 | 31.00 | 35.00 | 38.00 |
| Financial Index (\%) |  |  |  |  |
| Operating profit margin | 10.1 | 9.8 | 10.0 | 9.9 |
| Shareholders' equity ratio | 78.3 | 78.2 | 75.2 | 73.7 |
| Return on equity (ROE) | 7.7 | 8.0 | 8.3 | 8.3 |
| Return on assets (ROA) | 11.6 | 10.8 | 11.5 | 10.6 |
| Payout ratio | 42.5 | 40.2 | 40.0 | 40.2 |
| Non-financial Data |  |  |  |  |
| Number of Employees By region | 2,256 | 2,221 | 2,316 | 2,400 |
| Japan | 590 | 565 | 566 | 557 |
| Indonesia | 1,236 | 1,222 | 1,353 | 1,421 |
| Other overseas | 430 | 434 | 397 | 422 |
| Domestic brand share of men's cosmetic product market* (\%) <br> Domestic brand share of men's cosmetic product market* (ranking) | Due to a change in the calculation method in April 2021, data that can be calculated from the 101 st fiscal year (ended March 31, 2018) onward. |  |  |  |

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## Highlights

| $2016$ <br> March 2016 | $2017$ <br> March 2017 | $2018$ <br> March 2018 | $2019$ <br> March 2019 | $2020$ <br> March 2020 | $2021$ <br> March 2021 | $2022$ <br> March 2022 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 75,078 | 77,351 | 81,386 | 78,997 | 81,774 | 63,310 | 57,361 |
| 41.3 | 40.6 | 41.3 | 38.7 | 43.5 | 38.6 | 43.2 |
| 6,594 | 7,617 | 8,457 | 7,135 | 5,970 | (793) | $(2,308)$ |
| 28.7 | 33.3 | 34.7 | 40.5 | 49.5 | - | - |
| 7,415 | 8,183 | 9,264 | 8,161 | 6,706 | (273) | $(1,856)$ |
| 6,383 | 5,566 | 6,086 | 5,087 | 4,445 | 860 | (621) |
| 3,725 | 3,309 | 2,855 | 3,559 | 9,193 | 7,980 | 1,970 |
| 2,919 | 3,165 | 3,315 | 3,583 | 4,369 | 4,818 | 5,337 |
| 1,558 | 1,717 | 1,813 | 1,826 | 1,855 | 1,480 | 1,399 |
| 79,821 | 83,835 | 93,195 | 93,402 | 91,660 | 87,911 | 85,767 |
| 13,965 | 14,245 | 17,445 | 17,592 | 18,208 | 18,198 | 16,716 |
| 65,856 | 69,590 | 75,749 | 75,810 | 73,452 | 69,713 | 69,051 |
| 7,232 | 9,045 | 10,246 | 6,587 | 6,937 | 6,208 | 7,693 |
| $(2,383)$ | $(5,920)$ | $(6,776)$ | 6,921 | $(9,836)$ | $(5,680)$ | (185) |
| 4,849 | 3,124 | 3,469 | 13,509 | $(2,899)$ | 528 | 7,508 |
| $(3,534)$ | $(2,215)$ | $(2,669)$ | $(4,020)$ | $(8,307)$ | 1,125 | $(5,385)$ |
| 1,277.01 | 1,352.88 | 1,484.67 | 1,496.20 | 1,495.40 | 1,431.42 | 1,407.65 |
| 136.52 | 119.05 | 130.19 | 108.76 | 97.68 | 19.17 | (13.84) |
| 40.00 | 48.00 | 59.00 | 60.00 | 62.00 | 32.00 | 36.00 |
| 8.8 | 9.8 | 10.4 | 9.0 | 7.3 | (1.3) | (4.0) |
| 74.8 | 75.4 | 74.5 | 74.9 | 73.2 | 73.1 | 73.8 |
| 11.0 | 9.1 | 9.2 | 7.3 | 6.5 | 1.3 | (1.0) |
| 9.5 | 10.0 | 10.5 | 8.8 | 7.2 | (0.3) | (2.1) |
| 29.3 | 40.3 | 45.3 | 55.2 | 63.5 | 166.9 | - |
| 2,663 | 2,662 | 2,694 | 2,914 | 2,954 | 2,914 | 2,763 |
| 562 | 581 | 595 | 605 | 629 | 667 | 663 |
| 1,689 | 1,670 | 1,671 | 1,693 | 1,701 | 1,652 | 1,561 |
| 412 | 411 | 428 | 616 | 624 | 595 | 539 |
| under the same conditions will be availabl |  | 27.9 | 27.6 | 26.8 | 24.5 | 22.8 |
|  |  | No. 1 | No. 1 | No. 1 | No. 1 | No. 2 |


[^0]:    Notes: 1. We executed a 2 -for-1 stock split of common stock on October 1, 2017. EPS and Cash dividends per share above are all figures taking into consideration the impact of stock 2. Beginning from the fiscal year ended March 31, 2019, some items that had been treated as expenses have been deducted from net sales at overseas consolidated subsidiaries 3. The "Partial Amendments to Accounting Standard for Tax Effect Accounting" (ASBJ Statement No. 28, February 16, 2018) have been applied from the beginning of the first 4. From the fiscal year ended March 31, 2022, some items that had been treated as expenses have been deducted from net sales of the Japan segment in order to apply the * Market data by Mandom calculations (monetary value) Period: April-March of each year

