

PRESS RELEASE

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Plant & Equipment Investment in Mandom Corporation and PT Mandom Indonesia Tbk

Mandom Corporation and its consolidated subsidiary, PT Mandom Indonesia Tbk, will be making plant and equipment investment. Our aim is to strengthen production capacity to all the markets of Asia and to make the system which supplies more efficiently for the whole of Mandom Group.

Description:

1. Reasons for Investment

Mandom Group has 4 factories in Japan, Indonesia (Sunter and Cibitung) and China. These factories supply products to Asia. Production demand has increased recently and the production capacity must be strengthened. We want these factories to work together better to create an efficient production and supply system. Therefore, we are making investment into plant and equipment in Japan and in Indonesia.

2. Details of Investment

(1) Mandom Corporation (Fukusaki Factory, Japan)

In Japan, market needs have changed. The standards of living in Asian countries have improved. There is more demand for products made in Japan. In Japan, we have to meet this rising demand for production. The Fukusaki Factory is Mandom Group's mother factory. It must continue to manufacture high quality products and use new technologies. The factory also needs to support other factories in using new technologies. To address these issues, we are making investment into plant and equipment.

Investment	Buildings, machinery & other equipment
Location	290-28 Takahashi, Fukusaki-cho, Kanzaki-gun, Hyogo (premises of current Fukusaki Factory)
Purpose	Cosmetics production plant
Amount of Investment	Approximately 3.5 billion yen
Funding	Owned capital
Schedule (planned)	Construction to start in May 2013, to finish in December 2013
Capacity	Approximately 1.5 times of the present capacity

(2) PT Mandom Indonesia Tbk (New Cibitung factory, Indonesia; Head Office)

Demand has risen inside and outside of Indonesia. The factories need to meet the increase in demand. The Cibitung factory must become a production hub for the whole of Asia. It must manufacture even higher quality and lower cost products. The factory and head office in Sunter has a flooding problem and has high risk because of increased housing nearby. Also, there is a big distance between the Sunter factory and the Cibitung factory. Cibitung factory currently makes product containers. To overcome these problems, we build a new factory and head office in Cibitung.

Investment	Buildings
Location	Block PP, MM2100 Industrial Town Cibitung, Bekasi, Jawa Barat *The land was bought in 2008.
Purpose	Head office building and cosmetics production plant
Amount of Investment	Approximately 3.7 billion yen (approximately 390 billion rupiah; using TTM rate of February 28, 2013)

Funding	Owned capital and loan
Schedule (plan)	Construction to start in June 2013, to finish in December 2014
Capacity	Approximately 1.6 times of the present capacity

3. Future Business Outlook

The factories will start operation in or after January 2014. Therefore, for the business years ending March 31, 2013 and March 31, 2014 there will very little impact. We will monitor the progress of the projects. We will disclose information quickly if we think that our business results may be affected.

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