

PRESS RELEASE

Company name	M a n d o m C o r p o r a t i o n
Head office	5-12 Juniken-cho, Chuo-ku, Osaka, Japan
President	M o t o n o b u N i s h i m u r a
Stock Listing	Tokyo Stock Exchange 1st Section 4917
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Notice Regarding Temporary Closure of Business of Mandom Corporation (India) Pvt. Ltd. in India

The Board of Directors Meeting of Mandom Corporation that met on March 19, 2014 reached the decision to temporarily close the business operations of Mandom Corporation (India) Pvt. Ltd., which is a consolidated subsidiary of Mandom Corporation. The closure is due to the reorganization and improvement of Mandom's business in India.

Description:

1. Reasons for Temporary Closure of Business of Mandom Corporation (India) Pvt. Ltd.

Business operations in India had been part of the trading operations of PT Mandom Indonesia Tbk, Mandom Corporation's consolidated subsidiary based in Indonesia. Mandom Corporation established Mandom Corporation (India) Pvt. Ltd. in March 2012. It has been working to build up product/distribution/marketing systems for the cosmetics business in India.

However, the decision was made to halt the business operations of Mandom Corporation (India) Pvt. Ltd. temporarily so as to address issues that have arisen since. Despite the sales of cosmetics in India being firm, the rupee has fallen in value against the dollar by roughly 20% compared to the time when the subsidiary was established. The foreign exchange risk has become higher due to this and other factors such as the underdevelopment of the local production setup. The Board's view is that business operations would be difficult in this context.

Mandom Corporation's strategy is to transfer the product development and marketing arms of Mandom Corporation (India) Pvt. Ltd. to PT Mandom Indonesia Tbk. PT Mandom Indonesia Tbk will conduct sales activities directly through local agents in India.

Mandom Corporation will take steps to build a new business model that minimizes currency risks in business operations in India and will promote marketing activities in the rapidly growing Indian market.

2. Profile of Mandom Corporation (India) Pvt. Ltd.

(1) Company name	Mandom Corporation (India) Pvt. Ltd.
(2) Representative	Katsuya Sogo
(3) Location	Mumbai, State of Maharashtra, India
(4) Main activities	Import and sales of cosmetics
(5) Capital contribution	500 million Indian rupees
(6) Date of establishment	March 1, 2012
(7) Ownership structure	Mandom Group 100%

3. Business Outlook

This temporary closure of business operations of Mandom Corporation (India) Pvt. Ltd. will have negligible impact on Mandom Corporation's consolidated financial results.

End of Press Release